

Amendments to and Listing of the Claims:

Please amend claims 1 -4 and 39-41 as follows:

1. (currently amended) A method for distributing appraisal data among a plurality of competitive dealers, the dealers being members of a network of dealers in a marketplace, the marketplace including a network of buyers, the method comprising:

selecting the vehicle data from the dealers;

receiving an appraisal request from one of the dealers;

processing correlating the vehicle data; and

generating one or more appraisals based at least on the correlating of the data, wherein the data includes prior bids made by the buyer; and

providing the processed data appraisal to the requesting dealers dealer while maintaining confidentiality of the individual data of each dealer.

2. (currently amended) ~~A~~ The method of claim 1, wherein the selecting of the vehicle data further comprises includes current vehicle inventory of the buyers in the marketplace, collecting data indicating which vehicles are in demand.

3. (currently amended) ~~A~~ The method of claim 2, wherein the vehicle data includes at least one of a number of vehicle's make a dealer has in stock, a vehicle identification number, a vehicles year, a vehicle's make, a vehicle's model, a vehicle's body style, a vehicle's exterior color, a vehicle's interior color, a vehicle's mileage, a vehicle's retail asking price, a vehicle's transactions cost, a vehicle's reconditioning cost, a vehicle's age, a vehicle's selling price, a vehicle's gross profit, an acquisition need of a vehicle, a

selling need of a vehicle, a vehicle's image, a vehicle's turnover rate, or an aggregate of any of the above-listed data.

4. (currently amended) A ~~The~~ method of claim 1, wherein the distributed data proved optimization on return on investments to the dealers.

5. (withdrawn) A method for networking dealers managing systems, comprising:

pooling data from the dealers managing systems to produce aggregate data while maintaining confidentiality of individual data of each dealer; and

sharing the aggregate data among the dealers;

wherein the dealers use the aggregate data to benchmark the dealers' market situations and to better understand the dealers' marketplace.

6. (withdrawn) A method of claim 5, wherein the aggregate data includes aggregates of at least one of each dealer's sales history, each dealer's inventory, each dealer's manufacturing brand, each dealer's size, other dealers' inventories, a list of vehicles a dealer needs to sell, data relating to how certain dealers do with specific vehicles, book values of vehicles, description of vehicles, and offers on vehicles from other dealers.

7. (withdrawn) A method of claim 6, further providing to the dealer a list of dealers who might be interested in the list of vehicles the dealer needs to sell.

8. (withdrawn) A method of claim 5, wherein the marketplace is at least one of a local, a regional, or a national marketplace.

9. (withdrawn) A method of claim 5, wherein the dealers are at least one of a franchise dealer, a wholesale dealer, a retail dealer, or an independent dealer.

10. (withdrawn) A method of claim 5, further comprising capturing data from buying dealers to better understand the buying dealers' interests or habits.

11. (withdrawn) A method of claim 5, further comprising capturing buying habits of wholesalers and dealers to identify which wholesalers or dealers have a high demand for a specific vehicle.

12. (withdrawn) A method of claim 11, further comprising contacting the wholesalers or dealers that have the high demand for the specific vehicle.

13. (withdrawn) A method of claim 5, further comprising providing the aggregate data to a franchise dealer to allow the franchise dealer to streamline its vehicles among the franchise dealer's dealerships.

14. (withdrawn) A method of claim 5, further comprising providing the aggregate data to a transportation company.

15. (withdrawn) A method of claim 5, wherein the dealers use the aggregate data to determine which bank is most profitable to finance a vehicle.

16. (withdrawn) A method of claim 5, further comprising providing the aggregate data to a registered auction house such that the auction house can determine its market situations.

17. (withdrawn) A method of claim 5, wherein the aggregate data is put up for bid to dealers that do not participate in the dealers managing systems network.

18. (withdrawn) A method of claim 5, wherein the aggregate data is sold to a 5 service company.

19. (withdrawn) A method of claim 5, wherein dealers that participate in the dealers managing systems network are compensated for the aggregate data when the aggregate data is distributed to non-participants.

20. (withdrawn) A method for keeping a dealership apprized of changing market conditions, comprising: providing a to do list in response to the changing market conditions; and making recommendations to the dealership with regard to selling and buying of vehicles.

21. (withdrawn) A method of claim 20, wherein the providing the to do list further comprises monitoring the dealership's and other dealers' inventories; monitoring the dealership's and other dealers' sales histories; and monitoring the market conditions to determine which dealers have high probabilities of selling vehicles for high profits in short periods of time before making recommendations to the dealership regarding the selling and buying of the vehicles.

22. (withdrawn) A method of claim 20, wherein the to do list includes at least one of a number of vehicles in retail inventory, a number of vehicles in wholesale inventory, a total number of vehicles in inventory, a recommendation to increase or decrease the total number of vehicles in inventory, a number of vehicles needing review retail purchase needs, a number of retail vehicles today, a number vehicles to watch, a number of wholesale purchase offers, a number of vehicles for wholesale center, a number of current day supply of vehicles, a number of target day supply of vehicles, or a review activity summary.

23. (withdrawn) A method of claim 22, wherein the number of retail vehicles today includes vehicles that are approaching a predetermined age threshold set by the dealership to go on the wholesale inventory.

24. (withdrawn) A method of claim 22, wherein the number of current day supply of vehicles is a number of days it takes a dealership to sell its inventory based on at least one of the dealership's sales history, the dealership's current inventory, the dealership's supply of vehicles, or an amount of money that is tied up in the dealership's inventory.

25. (withdrawn) A method of claim 22, wherein the number of target day supply of vehicles is a predetermined number of days the dealership had set as a goal for the number of days of inventory on hand.

26. (withdrawn) A method for selling vehicles among competitive dealers, comprising:

determining whether a vehicle meets its dealer's predefined goals;

flagging vehicles that do not meet their dealers' predefined goals; and

placing a smart score ranking of potential buying dealers for each of the flagged vehicles.

27. (withdrawn) A method of claim 26, wherein the smart score is based on at least one of a number of bids a buying dealer made in the last predetermined number of days; a current day supply of a make and model of a vehicle for the buying dealer according to a predetermined average of the make and model of the vehicle sold over a predetermined number of days; a current day supply of a make, model, and year of a vehicle for the buying dealer according to a predetermined average of the make, model, and year of the vehicle sold over a predetermined number of months; current day supply of a make, model, and price of a vehicle for the buying dealer according to a predetermined average of the make, model, and price of the vehicle sold over a predetermined number of days; a current day supply of a make, model, and mileage of a vehicle for the buying dealer according to a predetermined average of the make, model, and mileage of the vehicle sold over a predetermined number of days; a current day supply of a make, model, and mileage of a vehicle for the buying dealer according to a predetermined average of the make, model, and mileage of the vehicle sold over a predetermined number of days; how many vehicles of the same make and model the buying dealer sold over a predetermined number of days; the buying dealer's return on investment for the make and model over a

predetermined number of months; how many and what combinations of the same year, make, and model of the vehicle the buying dealer purchased over a predetermined number of days; how many and what combinations of the same year, make, and model of the vehicle the buying dealer has bid on over a predetermined number of days; the buying dealer being a member of a same dealer group; the vehicle matching an entry in the buying dealer's buy list; or how close the vehicle matches an entry in the buying dealer's buy list.

28. (withdrawn) A method of claim 27, wherein a selling dealer sets the scores that make up the smart score for a buying dealer.

29. (withdrawn) A method of claim 26, further comprising recommending a dealer to sell a flagged vehicle by at least putting the vehicle on a wholesale center or a watch list.

30. (withdrawn) A method of claim 29, wherein a buying dealer with a higher smart score is recommended to a selling dealer over a buying dealer with a lower smart score.

31. (withdrawn) A method of claim 26, wherein a dealer's predefined goals include at least one of the dealer's historical return on investment on a vehicle, the dealer's request for vehicles with a predetermined mileage, a number of vehicles the dealer wants to sell in a year, a number of vehicles the dealer has in stock, or an inventory turn.

32. (withdrawn) A method of claim 26, wherein each dealer may limit the dealers it wishes to deal with.

33. (withdrawn) A method for alerting a potential buyer of a used vehicle, comprising:

collecting data from dealers;

processing the data; and

notifying the potential buyer of the processed data by using at least a fax device, a desktop computing device, a portable message device, a portable voice device, a telephone, a pager, or a WAP device while maintaining confidentiality of individual data of each dealer.

34. (withdrawn) A method of claim 33, wherein the processed data includes an identification number for the buyer to go online and get additional data on the used vehicle.

35. (withdrawn) A method of claim 34, wherein the potential buyer gets an instant message of the processed data on any of the notification devices.

36. (withdrawn) A method of claim 33, wherein a potential seller can get an Appraisal Activity on a vehicle and place an order on the vehicle based on the Appraisal Activity.

37. (withdrawn) A method for instantly appraising vehicles by a community of dealers over a computer network, comprising:

creating the community of dealers to appraise the vehicles; and

appraising a vehicle in a marketplace that is at least one of a local marketplace, a regional marketplace, or a national marketplace.

38. (withdrawn) A method of claim 37, wherein the creating of the community is done electronically based on at least one of the dealers' working relationships with each other, the dealers' registration with all the other dealers, or the dealers' performance in appraising vehicles.

39. (currently amended) An apparatus for ~~determining distributed- distributing~~ appraisal data among competitive dealers, the dealers being members of a network of dealers in a marketplace, the marketplace including a network of buyers, the apparatus comprising a device programmed to

select ~~the-vehicle~~ data from the dealers[.];

receive an appraisal request from a dealer;

processcorrelate the-vehicle data and generate one or more appraisals based on at least the correlated data, wherein the data includes prior bids made by the buyer;

and provide the processed appraisal data to the ~~requestingdealers~~ dealer while maintaining confidentiality of the individual data of each dealer.

40. (currently amended) An ~~The~~ apparatus of claim ~~of~~39, wherein the data to be selected includes at least one of a number of vehicle's make that a dealer has in stock, a vehicle identification number, a vehicles year, a vehicle's make, a vehicle's model, a vehicle's body style, a vehicle's exterior color, a vehicle's interior color, a vehicle's mileage, a vehicle's retail asking price, a vehicle's transactions cost, a vehicle's

reconditioning cost, a vehicle's age, a vehicle's selling price, a vehicle's gross profit, an acquisition need of a vehicle, a selling need of a vehicle, a vehicle's image, a vehicle's turnover rate, or an aggregate of any of the above-listed data.

41. (currently amended)~~An~~The apparatus of claim 39, wherein the distributed data provide optimization on return investments to the dealers.

42. (new) The method of claim 1, wherein the prior bids further comprise past bids made by the buyer for the purchase of a vehicle comparable to the appraisal request vehicle.